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Georgia Southern art students win Gold and Silver ADDY awards

MARCH 22, 2018



BFSDoArt Graphic Design students received Gold and Silver Awards at the American Advertising Awards (ADDYs) this year. From left: Ellyn Duncan, Cara Carew, Abigail Hutchins, Macintyre Pullen, Quinn Howard, Emily Hudson, Angelica Wallerstedt, and Mitchell Burgess.

Georgia Southern undergraduate graphic design students received Gold and Silver awards at the American Advertising Awards (ADDYs) presented by the American Advertising Federation of Augusta, Georgia.

Betty Foy Sanders Department of Art (BFSDoArt) students Abigail Hutchins and Macintyre Pullen received a Gold ADDY in the Cross Platform Integrated Brand Identity Campaign category for R&R Chicken Branding. R&R Chicken is a company based in Blackshear, Georgia, and is owned by Georgia Southern alumna Robin Heavilon and her husband, Rick. As BFSDoArt Design Incubator clients, the couple has worked closely with students and Associate Professor of Graphic Design Santanu Majumdar. The students' designs, including R&R corporate identity and packaging design for Broiler Bold Spicy BBQ sauce, will be used to market the company's signature barbecue sauces.

Design Incubator was started last year summer with a goal to provide graphic design students a professional experience while in college. Design Incubator recruits students like any other real-world job application and selection process through portfolio and interviews.

"Students not only work on design projects but also get an opportunity to present and discuss with the clients about the projects," Majumdar said. "This process helps students to not only to understand confidential nature of any industry projects but also the client-designer relationship."

Ellyn Duncan received a Gold ADDY in the Cross Platform Integrated Brand Identity Campaign category for her work Element5 Brand Identity. Duncan created the Element5 brand as part of a theoretical exercise for a graphic design class.

"This project was designed to teach students a creative problem-solving process known as Simplex," said Assistant Professor of Graphic Design Jason Murdock. "First, students are given a 'fuzzy situation.' This is an unframed problem that has no clear answers, forcing them to conduct research to better understand what they, as graphic designers can do to address the problem. In the case of Element5, Ellyn was asked to consider what might happen if two entities merged."

Ellyn decided to merge bicycle-maker Schwinn and the US Navy for her project. She focused on strengths shared by the two entities—exercise and fitness—and invented, named, and branded a multi-event competition known as Element5. The events in the competition stem from Navy SEALs training exercises but would be less intense for a general audience. The visual identity for the Element5 competition is intended to convey the active, gritty, outdoor nature of the events through the use of an earth tone color palette and the gestural, expressive texture of the identity assets.

Students from Majumdar's Professional Practices class received a Silver ADDY in Out of Home & Ambient Media Guerilla Marketing, Installation and Events Single Occurrence for "Georgia's History in 50 Objects," a new exhibit coming soon to the Georgia Southern Museum. Abigail Hutchins, Angelica Wallerstedt, Cara Carew, Emily Hudson, Mitchell Burgess, and Quinn Howard designed not only the identity but also the exhibit.

Professional Practices has been working in collaboration with Georgia Southern Museum for last six years. The class works every year on a temporary year-long exhibit design project. Students work in groups and compete against each other for the final design selection by the committee, which consists of the museum director and faculty members from other departments.

"Students not only design the project but also successfully execute it every year," said Majumdar. "This is a unique example of thinking through doing and collaborations."

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Criminal Justice and Criminology faculty to travel to Finland on Fulbright scholarship

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The J. William Fulbright Foreign Scholarship Board recently awarded Georgia Southern Department of Criminal Justice and Criminology Associate Professor Bryan Lee Miller, Ph.D., a grant to travel to Finland.

Miller was awarded the Fulbright-University of Tampere Scholar Award 2018-2019, which is funded jointly by the University of Tampere and the Fulbright Finland Foundation in Helsinki. For five months, Miller will teach a graduate-level qualitative methods course and an undergraduate drugs and society course. He will also conduct research on Finnish practitioner responses to emerging drug problems.

"I am extremely thankful for my department's support and greatly look forward to this opportunity to conduct my research and teach in Finland," said Miller.

The Fulbright Program aims to increase mutual understanding between the people of the U.S. and of other countries. Fulbright alumni have gone on to pursue careers as heads of state, judges, ambassadors, cabinet ministers and CEOs. In addition, 59 Nobel Laureates, 82 Pulitzer Prize winners, 71 MacArthur Fellows and thousands of other successful leaders have graduated from the program.

Miller is the author or co-author of more than 40 peer-reviewed publications, including *Pediatrics*, *Journal of Research in Crime and Delinquency*, *Punishment & Society*, *Journal of Criminal Justice* and the *Journal of Drug Issues*. He is also the author of the book *Emerging Trends in Drug Use and Distribution*. In addition, Miller was the 2014 recipient of the Georgia Southern University Award of Excellence in Contributions to Instruction.

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College of Education professor earns lifetime mentor award at national conference

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*College of Education
Professor Brandon
Hunt, Ph.D., has been
awarded the Jane E.
Myers Lifetime Mentor
Award*

Georgia Southern University College of Education (COE) Professor Brandon Hunt, Ph.D., has been awarded the Jane E. Myers Lifetime Mentor Award and will be recognized at the 2018 American Counseling Association Conference in April for her significant contribution to the counseling profession.

With more than 26 years of experience instructing counselors, Hunt has served as a professor in the COE since 2014.

Prior to earning her doctorate and moving into higher education, Hunt worked as a full-time counselor for three years and also facilitated long-term counseling groups. The opportunity to supervise counselors during that time drove her to become a counselor educator.

"In my master's program, my mentor Dr. William Van Hoose told me I should be faculty someday," she said. "At the time, I couldn't even talk in front of groups of people, so I told him he was crazy. Now, I'm faculty."

Hunt says the best part of her job is working with the students.

"Students keep the job interesting and fun, which I appreciate," she said. "I enjoy helping them find their own voices as counselors and knowing they are helping clients live better lives."

Hunt was nominated by supporters, including former students and current colleagues, all of whom attested to her dedication and passion to the field.

"I genuinely believe that her strength and presence as a mentor is one of her super powers," wrote a former student. "Whether she was helping me as a supervisor, program director, mentor, adviser or maybe just as 'Dr. Brandon Hunt the Magnificent,' I felt heard, seen and supported."

Hunt's colleagues echoed her support for students and added that she provides mentorship and guidance to her fellow faculty as well.

"She has mentored me in a quiet, yet impactful way," one wrote. "Sometimes it will be as simple as her walking by my office before I have class and reminding me, 'You've got this!'"

Another colleague added, "Despite being an accomplished figure in the counseling field, Dr. Hunt's humbleness and desire to help others immediately puts people at ease. She recognizes the talents of students and faculty, and invites them to participate with her on research projects, presentations and service opportunities."

Hunt says she was both humbled and surprised by the acknowledgement.

"For me, this award honors the faculty and supervisors who supported and mentored me as I started my journey as a professional counselor, as well as the clients who helped me grow as a counselor," she said. "I feel so fortunate that I have worked with so many counselors-in-training, counselor educators and professional counselors who work to make the world a better place. If you had asked me as a new counselor what my work life might look like, I wouldn't have been able to imagine the incredible opportunities and experience I have had at this point in my career."

Each year the Jane E. Myers Lifetime Mentor Award honors an individual who has significantly enhanced the counseling profession through sustained efforts, for no less than 15 years, to mentor, encourage and develop professional leaders and advocates at the local, state, national and international level. The award is given annually by Chi Sigma Iota (CSI), an international honor society of professional counseling, during the CSI Days held at the American Counseling Association Conference. It is named in honor of Jane E. Myers, who gave 30 years of service to the counseling profession and CSI.

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Anonymous donors to match up to \$750,000 for athletics endowments

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An anonymous family has committed to match up to \$750,000 in gifts made to the Georgia Southern Coaches Continuity Fund or the scholarship endowments that support student-athletes who play in one of the University's 17 Division-I varsity programs.

The family has challenged all of Eagle Nation to contribute gifts of any size to the Georgia Southern University Athletic Foundation in order to fund endowments such as the Coaches Continuity Fund, the Tracy Ham Quarterback Scholarship Endowment and the Adrian Peterson Running Back Scholarship Endowment — funding which Director of Athletics Tom Kleinlein says is vital to ensuring the department's future.

"The longevity of high-caliber coaches and winning programs attract first-class student-athletes," said Kleinlein. "This donor's financial commitment to endowments is unprecedented and is the first, and largest, of its kind in the history of Eagle Athletics. This challenge will play an essential role in the retention of successful head coaches as we continue our journey as a member of the Sun Belt Conference."

Kleinlein says securing and retaining successful coaches as well as recruiting skilled athletes is the lifeline of a collegiate athletics department. By securing these endowments, the Georgia Southern University Athletic Foundation will be able to provide a perpetual source of income to support both coaches and student-athletes at the University.

Permanent means to support coaches will enable the Department of Athletics to recruit the best coaches and mentors for Georgia Southern student-athletes. Meanwhile, as costs continue to climb, endowed scholarships for

student-athletes are crucial in order to cover tuition, educational fees, books and room and board.

"To compete at a championship level in college football, a program needs to not only support student-athletes, but it has to attract and retain talented coaches," said the donor family's representative. "A program that can sustain coaches is able to build and maintain lasting relationships between the University and high school coaches, prospective student-athletes, current student-athletes and former players. These relationships will create a thriving, yet grounded, program that has longevity.

"More importantly, these relationships will continue to build a family-like environment that Georgia Southern is known for and can be the driving force for a recruit to not only excel athletically but also academically to realize his or her dream to get a college degree."

Those interested in contributing to the Coaches Continuity Fund, Tracy Ham Quarterback Scholarship Endowment, Adrian Peterson Running Back Scholarship Endowment or existing endowments should visit GSEagles.com/Match to make their gift. Contributions can be made in honor or memory of someone and donations can be made as a one-time gift or broken into monthly payments.

"We believe in giving back and supporting Georgia Southern University," said the donor family's representative. "Our family would like to challenge every alumnus and friend to do the same. No gift is too small. In the end, the ultimate benefactor of your gift is a student."

Donations can also be sent to the Athletic Foundation, ATTN: Matching Gift Challenge, PO BOX 8115, Statesboro, GA 30460. Those interested in establishing or matching an existing endowment should contact Sally Scott, interim director of the Georgia Southern University Athletic Foundation at 1-800-GSU-WINS.

The Athletic Foundation is a 501(c)3 tax-exempt organization. All gifts made to the Athletic Foundation's Matching Gift Challenge are tax-deductible within the guidelines of U.S. law.